

Connecting Entrepreneurs and Small Businesses to CDFIs and Support Organizations

The Down to Earth Lead program is a pilot program that Appalachian Community Capital is deploying in Appalachia. Offering community partners a free, easily accessible form that will connect small business owners and entrepreneurs to CDFIs and Community partners onboarded to the platform.

How does this work?

- A Small business or entrepreneur sees a form online, or in a physical community space - and if they complete the form their business information will be shared with a network of CDFIs and Organizations that can support their needs. Their application is an 'Opportunity' for onboarded organizations.
- Small businesses and entrepreneurs will be instantly connected with any CDFI or Support Organization that offers the services/funding the Small Business is looking for.
- Onboarded CDFIs and Support Orgs 'users' get notified when a new 'opportunity' matches to their criteria threshold, and can reach out to the applicant to start a conversation.
- If it is not a good fit, onboarded users can share with other organizations that might be able to support them.

Why does this benefit the entrepreneurial ecosystem?

- This program connects one applicant directly to Loan officers and supporting entities
- Users get to see where entrepreneurial 'hot-spots' are in their community
- Businesses and entrepreneurs feel connected to their community

The Data Hub is being built to help reach and foster small business activity through ACC Member Markets, and allow users to share leads that do not fit their targets.



Need Business Support?

ACC Members might help!

Community Development Financial Institutions (CDFIs) offer funding, coaching, and support to help entrepreneurs in their Local Community. Whether you're already running a business or just dreaming of one, a CDFI can help you take the next step.

ACC Members can help you with:



Small Business Financing

Access to capital and funding solutions tailored to your business needs



New & Existing Business Support

Expert guidance and coaching for all business stages



Connect to trusted local resources

Connect with trusted partners and resources in your community

Connect with a Local Support Partner!



Scan to get started!

Start or Grow Your Business Right Here!

Get funding, coaching, and connections from people who believe in your idea and want to see you succeed.



¿Necesitas Apoyo para tu Negocio?

¡Los Miembros de ACC pueden ayudar!

Las Instituciones Financieras de Desarrollo Comunitario (CDFI) ofrecen financiamiento, capacitación y apoyo para ayudar a los emprendedores en su Comunidad Local. Ya sea que tengas un negocio funcionando o solo sueñes con uno, una CDFI puede ayudarte a dar el siguiente paso.

Los Miembros de ACC pueden ayudarte con:



Financiamiento para Pequeñas Empresas

Acceso a capital y soluciones de financiamiento adaptadas a las necesidades de tu negocio



Apoyo para Negocios Nuevos y Existentes

Orientación experta y capacitación para todas las etapas del negocio



Conexión con recursos locales confiables

Conéctate con socios y recursos confiables en tu comunidad

¡Conéctate con un Socio de Apoyo Local!



¡Escanea para comenzar!

¡Comienza o Haz Crecer tu Negocio Aquí Mismo!

Obtén financiamiento, capacitación y conexiones de personas que creen en tu idea y quieren verte triunfar.



APPALACHIAN
COMMUNITY CAPITAL